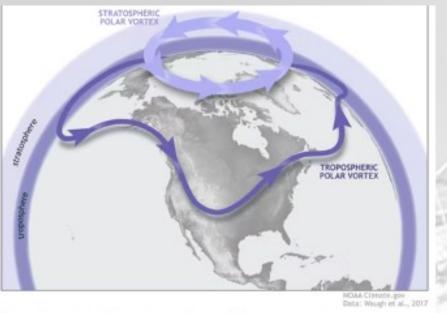


January 2024

If you were in one of the 30 states that received alerts for the polar vortex-induced extreme winter temperatures earlier this month, you may be enjoying the little respite of warmer-thannormal weather right now. Unfortunately, you might be in for another rough time. Experts are saying that the frigid temps we felt a couple of weeks ago may



have caused a stronger disturbance in the arctic stratosphere, which could lead to even colder temperatures getting pushed into the Lower 48. Luckily for us, forecasts show that we have a week or so of milder weather, allowing everyone to prepare for the *possible* impending doom.

As these bouts of extreme weather seem to become more common, it is important to remember that it isn't the end of the world. Yet. Freezing temperatures can be mitigated if you have the right equipment. Gone are the days where a little bit of tarp and a lot of insulation will do the job. Modern problems require modern solutions, right? And that's where Powerblanket comes in.

Powerblanket is the industry leader in heated industrial blankets and wraps. Our patented heat spreading technology ensures even, consistent heating every time. This means pipes stay clear and flowing. Valves no longer freeze up. Drums, totes, tanks, and any other container stays warm without the risk of burning your materials. When weather gets too polarizing, it's nice to have something you can rely on.

CALL US TODAY TO TALK WITH ONE OF OUR HEATING EXPERTS 704-399-4248



PRODUCT SPOTLIGHT:

WHEN TEMPERATURES TANK, MAKE SURE YOURS DOESN'T

Tanks can be tricky when it comes to freeze protection. Sometimes they are standardized sizes or shapes, but often enough, they aren't. That becomes a prob-lem when the materials you are trying to store are at risk of freezing. It's easy to overthink the problem, which

usually results in overcomplications and everything freezing anyway. Why not keep it simple? When you get cold, you will probably put on more layers of clothing, and then some blankets, right? Then why not do the same thing for your tanks, pipes, or containers?

We'd like to introduce you to Powerblanket Custom. We have a special team of heating experts and engineers that can help design a heated



blanket that is built to the specific measurements and heating requirements you need. Our custom tank heaters will ensure your critical materials are safe. No more guesswork and crossing your fingers when the next winter storm hits. Go yourself a favor and invest in some peace of mind this year, with Powerblanket.