



2025 has arrived with a bang, and we are already almost through the first month! Generally, the new year is considered by many to be a great time to reset life and start anew by reflecting on who we are and what we want to become. Goals get made, gym memberships renewed, junk food thrown away, and early morning alarms set. With how cold and dreary it's been this month throughout the U.S., if you've kept up with your newly forming habits so far, you have our sincere congratulations. For everyone else, there's always next year...

Can We Take Six More Weeks of Winter?

With January basically gone, everyone is already looking to February for some relief from the new year. Before we get to the same'ol Super Bowl or Valentine's Day, we can't forget another special day. Groundhog Day is this coming Sunday, February 2nd, and all eyes will be on a certain meteorological medium that takes the form of a large rodent named Phil. This month has been a rough one weather-wise for most of the United States, so some relief would be nice.

Between the deadly wildfires plaguing California and Winter Storm Enzo dropping record-breaking snowfall and freezing temperatures throughout the South and along the Gulf Coast, collectively, we're ready for a break from the extremes. If the winter woodchuck sees his shadow, however, tradition dictates that we have six more weeks of winter ahead of us. Seven of the last 10 have predicted longer winters, so there's that. In the immortal words of Travis Kelce's girlfriend, "Are You Ready for It?"

If this scenario seems familiar, rest assured you're not stuck in a time loop or suffering from déjà vu. Polar vortexes are indeed becoming an annual expectation. Texas and the South are freezing more often. And we can't seem to get anyone new into the Super Bowl. At least you can control two of the three (unless you're a referee for a certain team). The point is, as weather changes and things seem to get more extreme, you can learn from the last few years and make a New Year's resolution for this year that you can actually stick to – Be prepared.

Whether you hold to the Groundhog Day tradition or not, the one thing we can guarantee, regardless of a shadow, is that if you have Powerblankets in your freeze protection arsenal, six more weeks of winter will feel like a cool breeze rather than an arctic blast. When you purchase a Powerblanket, you are buying more than just a top-of-the-line heated blanket; you are getting peace of mind. Give our team a call today so we can help you reach your winterization goals.

CALL US TODAY TO TALK WITH ONE OF OUR HEATING EXPERTS 704-399-4248



SOUTHEAST THERMAL SYSTEMS

PRODUCT SPOTLIGHT: INTRODUCING READYTRACE

Ready. Set. Heat.

Winter-Ready Protection at Your Fingertips.



Quick & Easy Setup

Pre-assembled with cord and plug for fast installation.



Versatile Length Options

Available from 10 to 150 feet to fit any need



Superior Quality

Engineered and built in the USA with high-grade materials



Self-Regulating Efficiency

Automatically adjusts power output based on temperature.



Cost-Effective & Reliable Protection

High value, affordable solution to prevent winter damage.



Get hassle-free protection for your commercial buildings today!

ReadyTrace

Heat trace has always been the workhorse of freeze protection, but traditional systems can be a real pain to install. That's why we created ReadyTrace—an easier, faster, and smarter solution for freeze protection.

Here's what makes ReadyTrace a game-changer:

- Pre-terminated lengths: Available in 6' to 100' options with a lighted plug for easy power confirmation.
- Self-regulating technology: Automatically adjusts heat output based on ambient temperature, delivering heat only where it's needed.
- Versatile applications: Perfect for pipes, roofs, gutters, walkways, and more.
- Hassle-free installation: ReadyTrace arrives pre-assembled, eliminating the

need for custom assembly.

- Reliable performance: Works right out of the box, saving you time and preventing troubleshooting headaches.

With ReadyTrace, you can simplify the process, reduce installation time, and stay focused on what matters most. Whether you're protecting pipes from freezing or de-icing gutters, ReadyTrace ensures peace of mind all winter long.

Winter isn't waiting, and neither should you. Call us today to learn how ReadyTrace can keep your operations running smoothly.